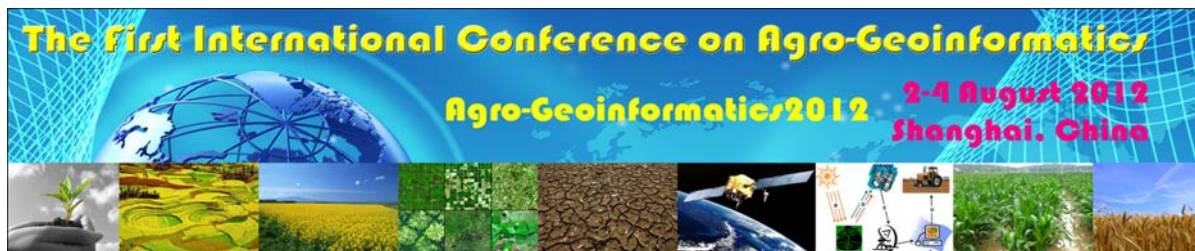


Be a Conference Sponsor!



Why you should be part of Agro-Geoinformatics 2012

This conference will provide a major venue for professionals, researchers, policy makers, educators and students to exchange and present their ideas, research results, professional experiences, and future vision in the fields of geoinformation science, remote sensing, and their applications in agriculture and its related fields. It will include plenary, oral, and poster sessions and bring together +500 participants from all over the world.

Sponsoring this conference offers you a focused networking opportunity to the agro-geoinformatics community, both on site as well as before and after the meeting. Your donation will earn you an excellent opportunity to “get your institute/company’s name out” to a scientific, technical, and educational network of representatives and a prime opportunity to make impressions on decision makers. Coffee breaks and lunch are provided for all participants, keeping them on-site all day thus maximizing the networking opportunities.

As a financial sponsor, you can:

- launch new products and highlight existing ones
- elevate your institute/company profile and spotlight key executives
- network with specialists, seek international partners and form new alliances
- increase visibility in focused markets
- give maximum exposure for your institute/company and increase brand awareness
- communicate your message to a highly qualified scientific community
- build relationships for the future
- attract new talents and strengthen partnerships
- generate sales leads and educate the market
- sell direct to international buyers

Please note: Sponsorship opportunities are limited and are available on a strictly first-come, first-served basis, so to ensure your presence at this event please contact us at your earliest opportunity. All sponsors will be acknowledged on the conference website (www.agro-geoinformatics2012.org), in the program book and on various e-mail shots. For further information on sponsorship opportunities please contact:

Dr. Meixia Deng

Email: mdeng@gmu.edu

Tel: +1 703-993-6113

Fax: +1 703-993-6127

Sponsorship and Support Opportunities

EXHIBITION	
Literature display \$ 500	Your promotional materials will be displayed by the conference organizers on a dedicated literature display in the area where conference attendees will have their coffee breaks, lunch and poster viewing sessions.
Exhibition Table Top Stand \$1,500	A small commercial exhibition is planned in a prominent area at the conference with a strictly limited number of stands available: <ol style="list-style-type: none"> 1. 1 table top and chair 2. Institute/company name board 3. Listing of your institute/company name and logo in the program booklet 4. Listing of your logo and institute/company name, short description and hyperlink to your institute/company website on the conference website 5. Conference registration free for the first exhibitor person, second exhibitor person obtains conference registration at the discounted rate of \$250.
NETWORKING	
Coffee Break x1 \$1,740	A high profile networking sponsorship opportunity, interact with the conference attendees on an informal basis while ensuring your institute/company benefits from the community with the coffee breaks of the conference. Package includes: <ol style="list-style-type: none"> 1. Sponsorship of one of the Conference refreshment breaks (see conference website) 2. Your institute/company logo on foam-backed posters where the breaks will be taking place 3. Listing of your institute/company name and logo in the program booklet 4. Listing of your logo and institute/company name, short description and link through to your institute/company website on the conference website 5. Conference attendees bag insert
Drinks Reception \$5,600	A top-level networking sponsorship opportunity, interact with the conference attendees on an informal basis while ensuring your institute/company benefits from the association with this social event. Package includes: <ol style="list-style-type: none"> 1. Sponsorship of the Conference Drinks Reception. 2. Your institute/company logo on foam-backed posters where the reception will be taking place. 3. Listing of your institute/company name and logo in the program booklet. 4. Listing of your logo and institute/company name, short description and link through to your institute/company website on the conference website. 5. Opportunity to give a short address at the beginning of the reception. 6. Conference attendees bag insert. 7. 2 free conference registrations (US\$790 value) per reception sponsored.

Sponsorship and Support Opportunities (Continued)

<p>Lunch \$6,500</p>	<p>A high profile networking sponsorship opportunity, interact with the attendees on an informal basis while ensuring your institute/company benefits from the community with the lunch break of the conference. Package includes:</p> <ol style="list-style-type: none"> 1. Sponsorship of one of the scheduled Conference lunches (see conference website) 2. Your institute/company logo on foam-backed posters where the lunch will be taking place 3. Listing of your institute/company name and logo in the program booklet 4. Listing of your logo and institute/company name, short description and link through to your institute/company website on the conference website 5. Opportunity to give a short address at the beginning of the lunch 6. Conference attendees bag insert 7. 2 free conference registration (US\$790 value) per lunch sponsored
<p>Dinner Banquet \$8,000</p>	<p>A high profile networking sponsorship opportunity, interact with the attendees on a formal basis while ensuring your institute/company benefits from the community with the dinner banquet of the conference. Package includes:</p> <ol style="list-style-type: none"> 1. Sponsorship of one of the scheduled Conference dinner banquet (see website) 2. Your institute/company logo on foam-backed posters where the dinner will be taking place 3. Listing of your institute/company name and logo in the program booklet 4. Listing of your logo and institute/company name, short description and link through to your institute/company website on the conference website 5. Opportunity to give a formal presentation at the beginning of the dinner 6. Attendee bag insert and promotional e-materials contained in USB stick 7. 2 free conference registration (US\$790 value) per dinner sponsored
BRANDING AND VISIBILITY	
<p>Sponsorship of Conference Lanyards \$2,500</p>	<p>A high profile exclusive opportunity that provides the sponsor with visibility throughout the event. Package includes:</p> <ol style="list-style-type: none"> 1. Your institute/company logo on the woven conference lanyard given to each conference attendee. 2. Listing of your institute/company name and logo in the conference attendee manual 3. Listing of your logo and institute/company name, short description and link through to institute/company website on the conference website
<p>Exclusive Sponsorship of Attendee Conference Bag \$ 3,000</p>	<p>Your institute/company logo together with the conference logo on the high quality conference bag given to each attendee, providing you with a high profile and long lasting presence.</p> <ol style="list-style-type: none"> 1. Listing of your institute/company name and logo in the conference attendee manual. 2. Listing of your logo and institute/company name, short description and hyperlink to your institute/company website on the conference website

Sponsorship and Support Opportunities (Continued)

<p>USB stick with Conference Abstracts \$ 4,000</p>	<p>A unique opportunity to distribute your detailed product/service information to every conference attendee with a USB stick. Your institute/company logo together with the conference logo on the USB memory sticks containing the conference abstracts given to each attendee, providing you with high profile and long lasting visibility.</p> <ol style="list-style-type: none"> 1. Listing of your institute/company name and logo in the conference attendee manual 2. Listing of your logo and institute/company name, short description and hyperlink to your institute/company website on the conference website
<p>Sponsor sessions – Contact us</p>	<p>A unique opportunity to associate your institute/company logo with a selected conference's session in a topic related to your products and field of expertise. The package includes:</p> <ol style="list-style-type: none"> 1. Listing of your institute/company logo at the opening and closing of the session and on on-site signage 2. Listing of your institute/company name and logo in the program booklet, next to the session listing 3. Listing of your logo and institute/company name, short description and link through to institute/company website on the conference website

ORDER FORM

1. YOUR DETAILS

Contact Name for Correspondence

Organization

Address

Post / Zip Code:

Country:

Tel:

Fax:

Email:

2. ORDER DETAILS

Please Tick	EXHIBITOR OPPORTUNITIES	
<input type="checkbox"/>	Literature Display	@ \$500
<input type="checkbox"/>	Table top	@ \$1,500

Please Tick	SPONSORSHIP PACKAGES	
<input type="checkbox"/>	Coffee Break	@ \$1,740
<input type="checkbox"/>	Sponsorship of Conference Lanyards	@ \$2,500
<input type="checkbox"/>	Sponsorship of conference attendee bag	@ \$3,000
<input type="checkbox"/>	USB Memory Sticks	@ \$4,000
<input type="checkbox"/>	Sponsorship of Drinks Reception (inc. 2 free registrations) <i>Names of attendees for badge purposes:</i> -----	@ \$5,600
<input type="checkbox"/>	Sponsorship of Conference Lunch (inc. 2 free attendee places) <i>Names of attendees for badge purposes:</i> -----	@ \$6,500
<input type="checkbox"/>	Sponsor sessions	Contact us
<input type="checkbox"/>	Webinar (inc. 1 free attendee place) <i>Name of attendee for badge purposes:</i> -----	Contact us

3. HOW TO PAY

Please note that all figures are subject to VAT at the prevailing rate.

TOTAL AMOUNT PAYABLE: US \$

Please charge my VISA / MasterCard / Amex (*delete as appropriate*)

Card number

Expiry Date Today's Date

Cardholder Name and Address (if different from above)

I will arrange a bank transfer to CSISS Foundation, Inc., please send me the payment details.

4. SIGN AND DATE THE FORM

I have read and agree to abide by the payment and cancellation terms as outlined below, and I understand that this form confirms my booking. I accept that from now on charges will be imposed for cancelled bookings, and that up to the full fee will be payable:

Signature:

Today's Date:

5. RETURN TO:

Dr. Meixia Deng

Email: mdeng@gmu.edu

Tel: +1 703-993-6113

Fax: +1 703-993-6127